

AMENDMENTS TO THE SPECIFICATION

Page 6, between the first and second paragraphs, which would be between lines 14 and 15, please insert the following as a new paragraph:

A magnetic field orientation apparatus of the present invention can further comprise a heat treatment apparatus disposed in the hole of the magnetic-field-generating apparatus, the heat treatment apparatus comprising a cooling means, a heating means, and a means for holding articles to be heat-treated in this order from outside.

Page 8, after the first paragraph, which would be just after line 4, but before line 5 at page 8, please insert the following as a new paragraph:

Also, the present invention provides a magnetic field orientation apparatus comprising the above magnetic-field-generating apparatus around a magnetic orientation die for producing permanent magnets.